

RUSLAN KARIMOV

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PROFESSIONAL PROFILE

Instructional Designer with a proven track record in creating engaging e-learning experiences, applying advanced learning theories, and collaborating effectively with subject matter experts. Proficient in a variety of authoring tools and visual design, adept at curriculum development, and committed to delivering impactful instructional programs.

EXPERIENCE

Greenmusk, Remote

February 2024 - Present

Instructional Designer

- Analyzed complex source materials (screen recordings, documentation, etc.) to identify key learning objectives.
- Designed and developed engaging video tutorials to simplify complex concepts and processes.
- Collaborated effectively with motion designers to ensure visual content aligned with learning goals.
- Implemented interactive learning paths and assessments using authoring tools like Articulate and Camtasia.

Learnlight, Remote

August 2022 - February 2024

Instructional Designer and Educator

- Collaborated with subject matter experts to improve course design, resulting in a 20% increase in completion rates.
- Designed and developed visually compelling and user-friendly e-learning interfaces using Adobe Creative Suite and Articulate 360.
- Conducted needs assessments and learner analyses to tailor content to diverse audiences.

SkyEng, Remote

August 2020 - August 2022

Instructional Designer

- Created 25+ interactive e-learning modules that increased user engagement by 35%.
- Successfully integrated learning management systems (LMS) while ensuring effective instructional design principles.
- Developed multimedia content, including audio, video, and interactive simulations, to enhance learning experiences.

Global English Language Studio, China

March 2015 - August 2020

Learner Experience Designer

- Implemented engaging course content utilizing a variety of instructional methods to cater to diverse learning styles.
- Designed and implemented assessment tools to effectively evaluate learner performance and identify areas for improvement.
- Maintained project documentation and course folders, ensuring organized and efficient workflows.

Coca-Cola Hellenic Bottling Company, Russia

September 2014 - March 2015

Project Management Intern

- Led the coordination of an e-learning project that resulted in a 15% improvement in sales team performance.
 - Applied basic HTML knowledge to create interactive and engaging e-learning content.
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EDUCATION

Samara State University	2013
Master's Degree - English Language and Literature	
University System of Maryland	2024
Micro Masters in Instructional Design and Technology	

SKILLS

Instructional Design Tools: Articulate 360 (Storyline, Rise), Adobe Creative Suite (Illustrator, Photoshop, InDesign), Adobe Captivate, Figma

Programming Skills: Basic HTML

LMS Knowledge: Proficient in Moodle Learning Management System

Writing Skills: Effective in writing instructional text, audio/video scripts

Project Management: Strong skills in project documentation and course folder maintenance

Language skills: Russian (native), English (fluent), Turkish (beginner).